2024 ELIGIBILITY REQUIREMENTS, CHECKLIST AND ELEVATOR PITCH

The eligibility requirements, checklist and elevator pitch document must be completed and submitted as an attachment to your application in Cybergrants to be considered for funding. Click in the box to the left to indicate each statement is true. All boxes must be checked to be eligible.

ORGANIZATION:

Art Discipline:

☐   **By checking this box, you acknowledge that all information provided on this page is correct and true to the best of your knowledge.**

	ORGANIZATION QUALIFICATIONS
☐	We are a non-profit.
☐	We have a current IRS Letter of Determination confirming the organization's 501(c)3 or other tax-exempt status.
☐	We are a visual and/or performing arts group.
☐	We have a current operating budget of $150,000 or more annually.
☐	We are of sound financial standing.
☐	We are of sound legal standing.
☐	We have a financial statement or IRS Form 990 from 2021 and/or 2022.
☐	We are NOT using a fiscal agent or pass-through organization to receive funding (if using fiscal agent please describe with additional information).
☐	We have an open, non-discriminatory membership and outreach.
☐	We are NOT a school, university or educational institution.
☐	We are NOT a historical or science museum.
☐	We are located and operate in PNC's Greater St. Louis market

(Defined as: Franklin, Jefferson, St. Charles, St. Louis City, St. Louis County and Warrenton counties in Missouri and

Madison, Monroe and St. Clair in Illinois)

	PROGRAM QUALIFICATIONS
☐	Proposed grant is for a visual or performing arts program/project.
☐	Proposed program/project falls within the stated funding period August 1, 2024 – July 31, 2026.
☐	Funding request is $40,000 or more, payable across two years.
☐	Program reaches diverse audiences, particularly the underserved, and/or economically disadvantaged.
☐	Program offers an innovative approach to engaging and building hard-to-reach audiences in imaginative ways.
☐	Program makes the arts more approachable, accessible and part of everyday life.
☐	Program utilizes technology and/or other methods of outreach to effectively promote the program and extend its reach.
☐	Program offers PNC distinct opportunities that increase PNC's community recognition via audience/media/promotional exposure.
☐	NOT a capital, operating, challenge or matching grant request.

ELEVATOR PITCH

Provide a brief elevator-pitch overview of the innovative program/project you propose and how it will effectively increase engagement and access to the arts among diverse audiences. (300 words maximum).